



CAPITAL BUSINESS DEVELOPMENT + ASSOCIATION

EVENT PARTNERSHIP PROGRAM 2025



With a legacy of hosting over 100 impactful events and connecting more than 2,800 members, CBDA is the fastest-growing GovCon association in the Washington, DC area. Our network is a hub for business development and capture management professionals from the Intelligence Community, Department of Defense (DoD), Federal Civilian agencies, state and local governments, and commercial industries.

These events provide a unique opportunity to not only reconnect with familiar faces but also build relationships with the professionals you need to know. By sponsoring our events, you gain unparalleled access to a thriving community of industry leaders dedicated to finding, winning, and executing government opportunities. Sponsorship is more than visibility—it's an invitation to position your organization as a partner in the success of the GovCon ecosystem.

We invite you to explore our flexible sponsorship options and discuss how we can best support your business goals. Let's collaborate to ensure your involvement leaves a lasting impression on the people who matter most.

BRONZE PACKAGE

\$300

1 Table at Event
Logo on Marketing
Thank You Announcement

GOLD PACKAGE

\$1 000

BUY A TABLE

8 Tickets for Event
1 Reserved Dining Table for Event
Premium Logo Placement
Signage at Event
60 seconds to Present
Distribute Promotional Material
Thank You Announcement

SILVER PACKAGE

\$500

2 Ticket for Event
1 Table for Event
Logo on Marketing
Signage at Event
Thank You Announcement

BRONZE, SILVER & GOLD
ARE FOR PER EVENT

571-622-6144 

CONTACT@CBDAGOVCON.ORG 



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www.capitalbusinessdevelopmentassociation.com



CAPITAL BUSINESS
DEVELOPMENT ♦ ASSOCIATION

PLATINUM PARTNERSHIP PROGRAM 2025



WHY PARTNER WITH CBDA AS A PLATINUM SPONSOR?

As a Platinum Partner, your organization will gain premier exposure to this thriving network through exclusive branding, speaking opportunities, and unparalleled access to our high-profile events. With in-person dinners attracting over 120 attendees and virtual networking events averaging 50 participants, partnering with CBDA ensures your business is recognized, relationships are strengthened, and opportunities to win new business are maximized. Let us help position your organization as a leader in the GovCon space.

Partnering with CBDA gives your company access to a dynamic network of industry leaders and decision-makers, with exclusive benefits designed to maximize visibility, build strategic relationships, and win new business opportunities. Showcase your brand to an engaged audience, connect with influential stakeholders, and position your organization as a trusted partner in the GovCon community. With tailored sponsorship opportunities, CBDA ensures your business reaches the right audience and thrives in this competitive space.

THE BENEFITS

- 1 exhibit table for all dinner events
- 4 Tickets for all dinner events
- Distribute promotional material at dinner events
- Premium logo placement on all marketing
- Premium signage at events
- 60 seconds presentations
- Post-event thank you email
- Thank you announcement at events
- CBDA website & LinkedIn inclusion
- Dedicated monthly social post
- Virtual event showcase annually
- Priority need and leads crowd sourcing requests
- Exclusive virtual event recognition

PLATINUM PARTNER

\$5000

6 Available

Annual Investment

*Must complete partner agreement

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CBDA PARTNERSHIP PROGRAM 2024



By becoming a CBDA partner for our events, you'll be promoted to a highly engaged community of networkers who are committed to building partnerships, maximizing opportunities and creating business.

THE BENEFITS	BRONZE PACKAGE \$300/PER	SILVER PACKAGE \$500/PER	GOLD PACKAGE \$1000/PER	PLATINUM PARTNER \$5000/YR
Exhibit Table at Event	★	★	★	<i>at all Dinners</i>
Logo on Marketing	★	★	★	<i>at all Dinners</i>
Thank You Announcement	★	★	★	<i>at all Dinners</i>
Dinner Tickets Included (Per Dinner)	-	1	2	<i>4* at all Dinners</i>
Signage at Event		★	★	<i>at all Dinners</i>
Distribute Promotional Material at Dinner Events			★	<i>at all Dinners</i>
60 Second Spotlight			★	<i>at all Dinners</i>
Annual Virtual Event Showcase				★
CBDA Website & LinkedIn Inclusion				★
Introduce Guest Speakers				★
Pre-Event Email Reminders				★
Post-Event Email				★
Dedicated Monthly Social Posts				★
Exclusive Virtual Event Recognition				★



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